



**CITY HALL**

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January 6, 2015

Heritage Preservation Commissioners  
Winona, Minnesota 55987

Dear Commissioner:

The next meeting of the Heritage Preservation Commission will be held on **Wednesday, January 14, 2015 at 4:00 p.m. in the Heritage Room** of the Winona City Hall.

1. **Call to Order**
2. **Meeting Notes – December 10, 2014**
3. **Continued Discussion – Preservation Education Plan Development**  
Reference proposed agenda (attached) for this discussion as prepared by Greg Gaut. In part, the meeting will be attended by Michael Koop (State Historic Preservation Office) who will offer his thoughts relating to Education Plan collaborations, funding, etc.
4. **Other Business**
5. **Adjournment**

Sincerely,

A handwritten signature in black ink, appearing to read "Mark K. Moeller".

Mark K. Moeller  
City Planner

## HERITAGE PRESERVATION COMMISSION MINUTES

**DATE:** December 10, 2014  
**TIME:** 4:00 p.m.  
**PRESENT:** Lynn Englund, Merle Hanson, Mary Edel Beyer, Andy Bloedorn, Carolyn Larson, Erik Floan, and Wes Hamilton  
**ABSENT:** Kendall Larson  
**STAFF PRESENT:** Mark Moeller, City Planner and Myron White, Development Coordinator

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### 1. Call to Order

Chairperson Lynn Englund called the meeting to order at 4:01 p.m.

### 2. Meeting Notes-November 12, 2014

Because there was not a quorum at the November meeting it was noted that there were no official minutes, only notes on the discussions that took place. No official action was taken at the meeting.

### 3. Work Session with Greg Gaut-Part 1-Preservation Education Plan

Chairperson Englund handed the floor to consultant, Greg Gaut, to lead the discussion.

Review of Foundation Documents - Mr. Gaut referenced 9 Federal, State and Local documents that have laid the foundation for the Commission's work.

#### **Federal:**

- **National Historic Preservation Act of 1966:** Created the National Register, State Historic Preservation and Certified Local Government programs. The legislation also outlined federal funding of historic preservation projects.
- **Secretary of Interior's Standards for Rehabilitation:** Outlined the treatment for rehabilitation of Historic Properties.
- **Penn Central Transportation Co. vs. New York City (U.S. Supreme Court 1978)**  
This Supreme Court decision affirmed the power of cities to regulate on the basis of historic preservation.

Ruled that regulations for the purpose of historic preservation are not considered a "taking". Also, recognized that decisions were to be based on objective criteria and not simply a matter of personal taste.

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**State:**

- **MN Statutes 471.193 Municipal Heritage Preservation:** Statute that authorizes Historic Preservation Commissions and their powers.
- **A New Season: Preservation Plan:** SHPO's six year plan.

**City of Winona:**

- **Winona Ordinance-Section 22.27 Historic Preservation Commission:** Ordinance creating the HPC.
- **Winona's Historic Contexts: Final Report of a Historic Preservation Planning Project:** Gemini Research context study: catalog of historic buildings 1991-94 (valuable, but dated).
- **City of Winona Comprehensive Plan (2007):** Identified historic preservation excerpts.
- **Winona, Minnesota Historic District Design Guidelines (2007):** Guidelines for properties in the downtown historic district.

**Discussions with Partners:** Main Street, Visit Winona, Winona County Historical Society

- All provide opportunities to partner.
- Chamber seems genuinely committed to Main Street program and its historic aspects. Port provides partial funding.

**4. Brainstorm: What would the HPC like to focus on/accomplish over the next 12 to 24 months.**

- Wes Hamilton encouraged a focus on education and awareness stating people are likely to become more engaged if they know what's going on. One key is to make access to the web site and HBC information easier by digitizing as much information as possible (enhance web presence as that is typically the first stop for people).
- Lynn Englund suggested that interactive historic preservation demonstrations (what is the proper way to preserve) at local home shows would put a face to the HPC.
- Wes Hamilton had suggestions to make Historic Preservation relevant by using stories to personalize preservation and make it more interesting.
- Mary Edel Beyer thought each school class might consider adopting a building, doing research on the historic structure and writing stories about the building and its people.
- Merle Hanson wondered if the historical society has ever done oral histories.
- Wes Hamilton thought some type of time-lapse illustrating how Winona has grown over the years may spark interest.
- Andy Bloedorn said Winona State has digitized Sanborn Maps and these maps help bring that history alive.

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- Mark Moeller thought digitized maps in conjunction coupled City directories helps to put people and places together.
- Andy Bloedorn suggested bringing in research of newspaper articles would also help bring people and place into context.
- Mark Moeller identified the need to “reach out” to owners of historically relevant properties.
- Wes Hamilton suggested we utilize vehicles like quarterly newsletters, e-news via Downtown Main Street and even their Downtown App.
- Mary Edel Beyer summed up the discussion that our ultimate goal is to help citizens and property owners develop an appreciation for Winona’s history and historic preservation

**5. Next Meeting Scheduled: 4:00 P.M. Wednesday, January 14<sup>th</sup>. Mike Koop from the State Historic Preservation Office (SHPO) will be in attendance.**

Mary Edel Beyer made a motion to adjourn, seconded by Wes Hamilton. Meeting was adjourned at 5:30.

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Myron White  
Development Coordinator



Greg Gaut

Historic Preservation Consultant

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January 5, 2015

Dear HPC members,

We got off to a good start at the December 10 meeting. Let's keep the momentum going at the January 14 meeting. On the agenda:

1. Attached is the **draft mission statement** I wrote based on the ideas we brainstormed in December. It is just a draft. Look it over closely. Are there things missing? Things that should be said differently? After our discussion, I will revise it. The point is to create a consensus document to guide our work.
2. Connected with this discussion, we should also discuss what **audiences** you want to target with our educational work. This is already somewhat implicit in the mission draft, but we should be clear about it.
3. A will give a quick report of my meeting with **Kelly Halvorsen** at WAPS and Jennifer Weaver concerning K-12 curriculum. A written version is included.
4. **Michael Koop**, the SHPO staff in charge of outreach to local preservation programs (that is, to you), will be with us. I have suggested the following questions for him:
  - a. How is Goal 3 of the current preservation plan guiding SHPOs work?
  - b. What do you see around the state and beyond as good examples of effective HPC educational activities?
  - c. What ideas do you have for collaboration between Winona HPC and its local partners and the HPC and SHPO?
  - d. How should we think about funding any plans we come up with?

See you on the 14<sup>th</sup> at 4:00.

Greg

# Winona Heritage Preservation Commission

## Short Term Mission Statement

(Draft for January 14, 2015 discussion only; not a final document)

The general purpose and specific responsibilities of the Winona Heritage Preservation Commission are established by Winona Ordinance 22.27 (a) and (c). Over the next biennium, the members of the HPC will work to fulfill its mission in the following ways:

1. The members of the HPC will act to **make its purpose and activities more visible** in the community using a variety of means, which may include an enhanced website, local media coverage (newspapers, radio, cable TV), *Winona Main Street* e-newsletter and Downtown Winona app, interpretive materials developed with *WCHS* and *Visit Winona*, K-12 curriculum developed with *WAPS*, and public gatherings (e.g. the Home Show), among other things.
2. In particular, the members of the HPC, in coordination with *Winona Main Street*, will **reach out to owners** of Heritage Preservation Sites, especially in the downtown historic district, offering clearly written information which responds to common questions about the maintenance and alteration of historic buildings.
3. The members of the HPC envision a **website** which is an interactive entry point for information on all aspects of historic preservation in the city. The website would be both historical (using historic photos, maps, and newspapers to connect users with Winona's past) and contemporary (providing easily accessible information for owners and builders involved in preservation planning).
4. In all these activities, the members of the HPC will work to deepen public appreciation of the value of preserving Winona's historically and architecturally significant sites by **telling the stories** of the people who built, lived in, worked in, and cared about the buildings and places of Winona.

**Meeting with Kelly Halverson, WAPS Director of Learning and Teaching, and Jennifer Weaver,  
Asst Director, WCHS, December 22, 2014**

After explaining the goals of the HPC and the process leading to a preservation education plan, I laid out some examples of K-12 curriculum to open the discussion. I mentioned the *Teaching with Historic Places* website at the National Park Service, the various Grade 1-6 programs led by the Friends of the Upper East Side (NYC), and the *My Neighborhood/My Heritage* program for young people ages 12-18 in Michigan featuring photography (links below).

I noted that all these have some common features. Usually there is introductory classroom component followed by an actual visit to a historic building or site, often concluded by an exercise in photographing or drawing the site. The stories told by the buildings vary greatly. For example one of the New York programs focuses on the immigration history of a particular neighborhood. We all agreed that this might work well in Winona. For example, we could imagine a unit on Polish immigration history based on a study of historic buildings like St. Stans, the Winona Athletic Club, typical houses, etc.

Jennifer mentioned the 2<sup>nd</sup> grade activity recently done at the History Century which involved mapping the growth of Winona. This included a trip to the Garvin Heights lookout.

Kelly was very interested and thought that something could be developed. However, she cautioned that a new curricular initiative has to fit into the existing state standards. If it does not, then it is very difficult to get teachers to adopt it. Even if the issue of state standards can be overcome, new ideas for curriculum still must find teachers who are willing to take on something new.

She said that she would explore ways in which a historic preservation unit could advance the standards and also seek middle school and high school teachers who may be interested in hearing more. She will get back to us in January.

<http://www.nps.gov/nr/twhp/>

<http://www.friends-ues.org/education/>

[http://www.mhpn.org/?page\\_id=2263](http://www.mhpn.org/?page_id=2263)