

HERITAGE PRESERVATION COMMISSION MINUTES

DATE: March 11, 2015

TIME: 4:00 p.m.

PRESENT: Lynn Englund, Merle Hanson, Andy Bloedorn, Mary Edel Beyer, Carolyn Larson, Wes Hamilton, Kendall Larson, Susan Briggs and Preston Lawing

STAFF PRESENT: Mark Moeller, City Planner and Myron White, Development Coordinator

GUEST: Greg Gaut

Call to Order

Chairperson Lynn Englund called the meeting to order at 4:00 pm and commented on the positive progress on the Kupietz/Latsch Building.

Kendall Larson made a motion to approve the minutes from February 11, 2015, and the motion was seconded by Carolyn Larson.

A proposed mural project at 3rd and Center Street is in its early planning stages and was brought to the attention of the Commission.

Continued Discussion-Preservation Education Plan Development

Greg Gaut mentioned one of the goals for the meeting was project prioritization: Who's going to do it, how will it get done.

Greg then referenced a "Timeline of Winona's Preservation History" among items referenced:

- 1956: The federal government's plan to upgrade the Port Office
- 1958: Referendum to fund the building of a new County Courthouse
- 1974: Latsch block razed as part of "urban renewal" initiative
- 1980 Chicago and Northwestern Depot razed
- 1986 Heritage Preservation Ordinance passed
- 1989 Heritage Preservation Commission created which triggered the Historic Context Report and Historic Resources Surveys
- 2003 County Courthouse rededicated
- 2004 local designation of private residences
- 2006 Merchants Bank announces intention to raze eight storefronts

It was decided that this would be good to use this information for new member orientation.

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PRIORITIES:

Greg mentioned he liked the idea of subcommittees, and work could be done with Commission members, consultants, staff and collaboration partners.

- 1) Web Page Development
- 2) Outreach to property owners/DTMS
- 3) Handouts: walking tours of Downtown and residential
- 4) Outreach/presentations
- 5) Informational panels designed for display at events
- 6) Curriculum development for schools
- 7) Program of National Register and/or local designation of properties
- 8) Marketing: Radio/TV/Newspaper spots on preservation

Web Page Development: Discussion on how grants work:

- Smaller Legacy Grants (up to \$10k) are not as complicated
- Larger grants are more detailed and competitive
- Should the web site be part of the City Web Page or stand alone
- Draft a web site plan/grant strategy

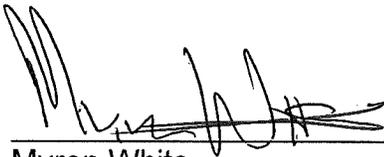
Survey Reports Distributed: Dated but good information and could still be used as basis for historic designation.

Next Meeting Scheduled: 4:00 P.M. Wednesday, April 8th in the Wenonah Room

May Meeting: St. Stans: Work out the details.

Adjournment

A motion was made by Preston Lawing and seconded by Andy Bloedorn to adjourn the meeting. The motion passed with all present voting aye.



Myron White
Development Coordinator