



CITY HALL

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FAX: 507/457-8212

September 2, 2015

Heritage Preservation Commissioners
Winona, Minnesota 55987

Dear Commissioner:

The next meeting of the Heritage Preservation Commission will be held on **Wednesday, September 9, 2015 at 4:00 P.M. in the Heritage Room** of the Winona City Hall.

1. **Call to Order**
2. **Approval of Minutes – August 12, 2015**
3. **Choosing a Chairperson**
We will hear any update from the Nomination Committee.
Action Requested: Vote for a new HPC Chair.
4. **Conversation with Carlos Espinosa, City Planner**
5. **Proposed HPC Facebook Page**
Discussion on Guidelines
6. **August Meeting Follow-up**
 - Possible listing of properties considered “endangered”
 - CAMP Grant follow-up
7. **Statewide Preservation Conference**
September 17th/18th in Little Falls. We have budgeted for conference and mileage expenses. Confirmation on “who’s going”.
8. **City Meeting with School Board**
August 20th joint School Board/City Council meeting follow-up and next steps.
9. **Other Business**
10. **Adjournment**

Sincerely,

A handwritten signature in blue ink that reads "Myron White".

Myron White
Development Coordinator

HERITAGE PRESERVATION COMMISSION MINUTES

DATE: August 12, 2015

PRESENT: Merle Hanson, Mary Edel Beyer, Carolyn Larson, Kendall Larson, Wes Hamilton, Susan Briggs, Preston Lawing and Andy Bloedorn

STAFF PRESENT: Myron White, Development Coordinator

1. Call to Order

Wes Hamilton called the meeting to order at 4:07.

2. Approval of Minutes – July 8, 2015 Minutes

Kendall Larson suggested the minutes be amended to reflect the discussion of having a conversation with City Council reaffirming the role of the HPC. Preston Lawing made a motion to approve the July 8, 2015 minutes as amended, seconded by Susan Briggs. All those present voted aye.

3. Process for Choosing a Chairperson

The nominating committee reported that more time was necessary to bring a nomination for chairperson before the Commission.

The Commission held a brief discussion on possible new members.

4. July Meeting Follow-Up

- Staff provided plans for the building under construction on 6th and Franklin. Comments were made that the color of the building should match those of the neighborhood. Commission members asked if a landscape plan had been submitted.
- Staff provided an overview of the process necessary to create a historic district. It also provided information on the conservation district recently formed in Red Wing.
- The commission suggested they create a list of properties considered endangered. A conversation followed about the former high school auditorium. It was pointed out that one major challenge of the facility was there was lots of city, but very little parking.
- Staff provided the Commission with a timeline regarding the code review process. The commission asked if the City Planner might attend a future meeting to discuss the process.
- Staff provided the Commission with a list of properties with National and/or Local historic designation.

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5. Statewide Preservation Conference

The Commission was reminded of the State Preservation Conference in Little Falls on September 18th/19th. None of the commissioners in attendance were able to attend the conference. Staff indicated Mark Moeller may be able to attend.

6. City Meeting with School Board

The Commission was reminded of the upcoming City Council/School Board meeting on August 20th. Several Commission members indicated they would be in attendance.

7. Other Business

Commission members asked staff to provide a better understanding of the process behind local designation of historic properties.

Commission members asked if a list of endangered properties had been previously established. They seemed to remember Mr. Moeller may have such a list.

8. Adjournment

Meeting was adjourned at 5:22 pm.

Myron White
Development Coordinator

Myron White

From: Larson, Kendall [KLarson@winona.edu]
Sent: Thursday, September 03, 2015 11:58 AM
To: Myron White
Cc: andy_bloedorn@yahoo.com; Preston Lawing
Subject: For the Agenda: Proposal for a Winona HPC Facebook page

Myron,

Below is an updated proposal for the Facebook site for discussion at the meeting next week. Could this be added to the packet?

A draft proposal for a Facebook account for the Winona Heritage Preservation Commission

Proposed by the WHPC website subcommittee

Draft Facebook page - Here is what it might look like: <https://www.facebook.com/WinonaHPC>
(there is another site with the commissions name on it in Facebook, however I did not find any contact information about who created it).

Who should have official access to post or edit the Winona HPC Facebook account:

Have two or three HPC members?

One from the Education sub-committee

One from the web committee

HPC Chair

City liaison (Myron)

City web administrator?

Posting guidelines:

Posts which are added as Winona HPC represent the HPC. These posts should support the mission of the HPC. These posts will generally follow the guidelines created by the HPC.

Other individuals can post from their individual accounts, however these would not represent the official HPC view or vote.

Types of ongoing standard posts (could be scheduled to be posted monthly or as they occur):

- In the news: news items concerning Winona culture: architecture, objects, and other related items.
 - New News
- Links to official HPC activities: post new agendas, links to meeting minutes, educational activities, upcoming events.

- Educational items: the HPC could plan to create educational posts, which would be posted throughout the year. These preplanned posts will be reviewed by the HPC or will meet a specific standard or description for "educational" posting.
- Look what's happening! (or a better name?) - Used for new projects and new sites around town
- Others???

From: Myron White [mailto:mwhite@ci.winona.mn.us]
Sent: Wednesday, August 26, 2015 10:49 AM
To: Preston Lawing; Larson, Kendall
Cc: andy_bloedorn@yahoo.com
Subject: RE: Facebook page for the Winona HPC ?

I like the FB idea of:

-being able to react quickly...much easier to put up a quick post on FB over going in and editing a web site

-also provides FB followers notification of "new news"

I don't use it that much, but if I get a notification there's a picture of a grandkid or something out there, it gives me incentive to take a look.

From: Preston Lawing [mailto:plawing@smumn.edu]
Sent: Wednesday, August 26, 2015 10:23 AM
To: Larson, Kendall
Cc: Myron White; andy_bloedorn@yahoo.com
Subject: Re: Facebook page for the Winona HPC ?

This Facebook page would offer a social media connection that would be a more familiar interface for more people.

It may be the place for more interaction, and a "feeder" for potential awareness of future preservation needs...i.e. "What is happening to the building on X street. I heard from a neighbor that they sold it", etc.....

The only problem that I see may be the overlap and possible confusion of which site to check for more current, accurate information.

On Tue, Aug 25, 2015 at 10:38 AM, Larson, Kendall <KLarson@winona.edu> wrote:

Preston, Andy, & Myron,

This has been on my radar for a few years now....I was thinking we might discuss having a Facebook page for the Winona HPC to promote the educational side of the HPC. If we do decide we'd like to bring this to the group we should have a proposed plan for how it would be maintained, who would have access (I would suggest limited access for official HPC posts – individuals could post as they like) and include scope for postings (which could change over time as discussed at official HPC meetings).