Winona MINNESOTA

DEMOGRAPHICS

Founded by a steamboat captain in 1851, Winona's location on an island in the Mississippi River made it a transportation hub and one of the world's richest cities by 1900. This legacy remains in the form of historic buildings, an ongoing harmony with the river, and an economy that still thrives. Surrounded by bluffs and water, the beauty of Winona reflects the high quality of employment, education, and recreation its residents enjoy.

Population

	2010 Census	*2009 Estimate*	*2008 Estimate*	*2000 Census*
City	27,592	27,474	27,582	27,069
County	51,461	49,980	50,209	49,985
City Households	10,812	10,888	10,680	10,301
County Households	19,414	19,731	19,541	18,744

Source: U.S. Census, State Demographer

Major Employers*

Employer	*NAICS*	*Products/Services*	*Employees Count (FTE)*
Fastenal Company	4237	Hardware and Supplies Merchandise	1339
Benchmark Electronics	3334	Electronic Component Manufacturing	1052
Winona Health	6221	General Medical and Surgical Hospitals	833
Winona State University	6113	Colleges & Universities	798
St. Mary's University of MN	6113	Colleges & Universities	551
Winona Area Public Schools	6111	Elementary & Secondary Schools	501
Wincraft	3159	Apparel Accessories	447
Peerless Chain Company	3326	Spring and Wire Product Manufacturing	305
Winona County	9211	Local Government	290
Wal-Mart	4529	Retail- General Merchandise	270
Hal Leonard	5111	Printed Music Publishers	245
Watlow Controls	3345	Manufacture Electronic Temperature Controls & more	230
Watkins	4249	Nondurable Goods – Spices & Extracts	217
Farley's & Sathers	311340	Nonchocolate Confectionery Manufacturing	210
TRW Automotive Electronics	335931	Industrial Machine Manufacturing (Transportation)	205
Merchants Bank NA	522110	Commercial Banking	202

**A high quality of life makes it easy to recruit key executives and managers from outside the area.*

Workforce (February, 2012)

	Winona County	*City of Winona*	
Labor Force	29,355	High School Degree or Higher	89.4%
Employment	27,679	Bachelors Degree or Higher	29.2%
Unemployment Rate	5.7%		

Source: 2006-2010 American Comm. Survey

CITY OF WINONA, MINNESOTA

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Occupation & Wage Data for the Southeast Region of Minnesota

Accountant & Auditor	$25.33	Office & Administrative Support	$15.64
Computer Support	$20.73	Production Worker	$16.48
Computer Programmer	$37.57	Receptionist/Information Clerk	$12.83
Healthcare Support Workers	$17.27	Tool & Die Maker	$21.38
Machinist	$19.47	Truck Driver, Heavy	$18.54
First Line Supervisor	$24.19		

Source: OES 4th Quarter 2011 (SE Region)

Housing Information

Single Family Units: 6,137
Multiple Family Units: 4,312
Median Rent: $603
Number of Building Permits for 2011: 1526

Percentage Owner Occupied: 58.7%
Vacancy Rate: 4.4%
Average Sale Price Home: $156,986
Value of Building Permits for 2011: $41,723,411

Source: Maxfield Research, City of Winona Community Development, American Comm. Survey 2006-2010

Commercial Activity Information

Number of Commercial Building Permits for 2011: 151
Value of Commercial Building Permits for 2011: $15,500,000

Sales and Use Tax:

Winona County taxable sales for 2010 (includes City)	$ 349,003,209
City of Winona taxable sales for 2010	$ 296,659,496
Winona County taxable sales for 2009 (includes City)	$ 332,070,576
City of Winona taxable sales for 2009	$ 282,592,981

Education

Public & Private
Elementary 12
Middle School 2
High School 3
Post-Secondary 3

Post-Secondary (9-2011)
Minnesota State College Southeast Technical - 2,381
Winona State University - 8,896
St. Mary's University - 1,370
Total Enrollment-12,647

Other Information

Winona is home to a hospital, two clinics, and more than 200 dentists and doctors. There are approximately 694 hotel/motel rooms available throughout Winona. There is Inter-City and Intra-City bus service available as well as passenger rail service. The Mississippi River, Lake Winona, a municipal pool, surrounding bluffs and many local parks provide exceptional outdoor recreation.

Fastest Growing Occupation Areas

Healthcare
Computers & Math
Community & Social Services

Municipal Distinctions

All-American City
Star City
Aa1 Bond Rating
Sister-City Partnership with Misato, Japan and Bytow, Poland

Region

Mileage between Winona and major area cities:

Rochester, MN - 45
Mpls/St. Paul, MN - 120
Des Moines, IA - 250
La Crosse,WI - 30
Madison,WI - 165
Milwaukee,WI - 240
Chicago, IL - 300