Winona MINNESOTA

DEMOGRAPHICS

Founded by a steamboat captain in 1851, Winona's location on an island in the Mississippi River made it a transportation hub and one of the world's richest cities by 1900. This legacy remains in the form of historic buildings, an ongoing harmony with the river, and an economy that still thrives. Surrounded by bluffs and water, the beauty of Winona reflects the high quality of employment, education, and recreation its residents enjoy.

Population

	2014 Estimate	*2010 Census*	*2009 Estimate*	*2008 Estimate*	*2000 Census*
City	28,107	27,592	27,474	27,582	27,069
County	52,377	51,461	49,980	50,209	49,985
City Households	11,231	10,812	10,888	10,680	10,301
County Households	21,305	19,414	19,731	19,541	18,744

Source: U.S. Census, State Demographer

Major Employers*

Employer	*NAIC*	*Products/Services*	*Employees Count (FTE)*
Fastenal Company	423710	Hardware and Supplies Merchandise	1398
Winona State University	6113	Colleges & Universities	907.35
Winona Health	622000	Healthcare	907
Winona Area Public Schools	6111	Elementary & Secondary Schools	528
TRW Automotive Electronics	335931	Industrial Machine Manufacturing (Transportation)	483
Wincraft	3159	Apparel Accessories	468
RTP Company	325991	Custom Compounding of Purchased Resins	400
St. Mary's University of MN	6113	Colleges & Universities	375
Peerless Chain Company	332618	Other Fabrication-Wire Production Manufacturing	288
Winona County	9211	Local Government	268
Watlow Controls	3345	Manufacture Electronic Temperature Controls	250
Hal Leonard	512230	Music Publishers	245
Ferrara Candy Company	311340	Manufacturer-Processed Candy	233
Merchants Bank	522110	Commercial Banking	224
HyVee	445110	Supermarkets & Other Grocery Stores	207
Cytec Engineered Materials	3252	Synthetic Resins	174
Watkins	311942	Manufacture of Personal Care, Homecare, Spices & Extracts	167

**A high quality of life makes it easy to recruit key executives and managers from outside the area.*

Workforce (March, 2015)

	Winona County	*City of Winona*	
Labor Force	30,249	High School Degree or Higher	89.9%
Employment	29,117	Bachelors Degree or Higher	26.2%
Unemployment Rate	3.7%		

Source: MN Dept of Employment & Economic Dev. and U.S. Census

CITY OF WINONA, MINNESOTA

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Occupation & Wage Data for the Southeast Region of Minnesota

Accountant & Auditor	$29.58	Office & Administrative Support	$16.66
Computer Support	$22.75	Production Worker	$14.67
Computer Programmer	$37.69	Receptionist/Information Clerk	$13.61
Healthcare Support Workers	$13.95	Tool & Die Maker	$24.63
Machinist	$21.28	Truck Driver, Heavy	$19.39
First Line Supervisor	$26.13		

Source: OES 4th Quarter 2014 (SE Region)

Housing Information

Single Family Units: 6,275
Multiple Family Units: 4,310
Median Rent: $603
Number of Building Permits for 2014: 757

Percentage Owner Occupied: 55.9%
Vacancy Rate: 5.8%
Average Sale Price Home: $155,547
Value of Building Permits for 2014: $8,515,072

Source: Maxfield Research & City of Winona Community Development

Commercial Activity Information

Number of Commercial Building Permits for 2014: 116
Value of Commercial Building Permits for 2014: $23,196,034

Retail Sales Tax:

Winona County taxable sales for 2013/2014 (includes City)	$ 849,294,000
City of Winona taxable sales for 2013/2014	$ 563,815,000

Education

Public & Private
Elementary 12
Middle School 2
High School 3
Post-Secondary 3

Post-Secondary (2014-2015)
Minnesota State College Southeast Technical - 2,207
Winona State University – 8,701
St. Mary's University - 1,861
Total Enrollment - 12,769

Other Information

Winona is home to a hospital, two clinics, and more than 200 dentists and doctors. There are approximately 694 hotel/motel rooms available throughout Winona. There is Inter-City and Intra-City bus service available as well as passenger rail service. The Mississippi River, Lake Winona, a municipal pool, surrounding bluffs and many local parks provide exceptional outdoor recreation.

Fastest Growing Occupation Areas

Healthcare
Computers & Math
Community & Social Services

Municipal Distinctions

All-American City
Star City
Aa1 Bond Rating
Sister-City Partnership with Misato, Japan and Bytow, Poland

Region

Mileage between Winona and major area cities:

Rochester, MN - 45
Mpls/St. Paul, MN - 120
Des Moines, IA - 250
La Crosse,WI - 30
Madison,WI - 165
Milwaukee,WI - 240
Chicago, IL - 300

City of Winona, Minnesota