



Community Profile

Overview

Winona is located in the southeastern corner of Minnesota on the Mississippi River. Surrounded by bluffs and water, the beauty reflects the quality of life its residents enjoy. Diversity is carried through Winona's industry, shopping, education and people. A wealth of more than 100 manufacturers keeps the economy diverse and healthy, with no single dominant player.

Location

County:	Winona
Region:	Southeast
Distance from Minneapolis:	120
Distance from nearest MSA*:	45 Miles from Rochester MSA
US Congressional District:	1
MN Legislative District(s):	31A
World Wide Web site:	www.cityofwinona-mn.com
Last Updated:	08/28/09

Population

<u>Area</u>	<u>2007</u> <u>Estimate</u>	<u>2006</u> <u>Estimate</u>	<u>2000</u> <u>Census</u>	<u>1990</u> <u>Census</u>
City:	27,458	27,324	27,069	25,435
County:	49,954	49,903	49,985	47,828
City Households:	10,558	10,541	10,301	9,304
County Households:	19,332	19,270	18,744	
Nearest MSA*:			124,277	106,470
Minnesota:	5,197,921	5,167,101	4,919,479	4,375,099

Source: U.S. Census, State Demographer **Metropolitan Statistical Area*

Major Employers

<u>Employer</u>	<u>NAICS</u>	<u>Products/Services</u>	<u>Employee Count</u>
Fastenal Company	4237	Hardware & Supplies Merchandise	1127
Winona Health	6221	General Medical & Surgical Hospitals	811
Winona State University	6113	Colleges & Universities	802
Benchmark Electronics	3334	Electronic Component Manufacturing	800
Winona Public Schools-Dist #861	6111	Elementary and Secondary Schools	417
St. Mary's University of MN	6113	College & Universities	407
Wincraft	3159	Apparel Accessories	350
TRW Automotive Electronics	335931	Industrial Machine Manufacturing (Transportation)	329
Winona County	9211	Local Government	319
Wal-Mart	4529	Retail-General Merchandise	280
Peerless Chain	3326	Spring and Wire Product Manufacturing	278
Hal Leonard	5111	Printing Music Publishers	233
Watlow Controls	3345	Process Control Instruments	230
Watkins, Inc.	4249	Nondurable goods-Spices & Extracts	220
Cytec Engineered Materials	3252	Synthetic Resins	130
RTP Company	3252	Synthetic Resins	

A high quality of life makes it easy to recruit key executives and managers from outside the area.

Workforce (Spring 2009)

	<u>Winona County</u>
Total Employment	27,924
Available Workforce	30,313
Unemployment Rate	7.9%
High School Degree or Higher	88.3%
Bachelors Degree or Higher	31.1%

Employment By Industry

	<u>Winona County</u>
Natural Resources and Mining	386
Construction	578
Manufacturing	6,709
Trade, Transportation and Utilities	4,437
Information	590
Financial Activities	693
Professional and Business Services	2,083
Education and Health Services	3,791
Leisure and Hospitality	2,098
Other Services	640

Source: DEED – Labor Market Information: CEW Annual Data 2008

Occupations and Wages in Southeast Minnesota Region

<u>Job Title</u>	<u>Wage/Hr</u>	<u>Job Title</u>	<u>Wage/Hr</u>
Architecture & Engineering Occupations	\$30.93	Healthcare Support Occupations	\$12.84
Arts, Design, Entertainment, Sports, & Media	\$21.02	Installation, Maintenance & Repairers	\$20.53
Building & Grounds Cleaning & Maintenance	\$11.90	Legal Occupations	\$36.57
Business & Financial Operations	\$26.50	Life, Physical & Social Science	\$29.28
Community & Social Services	\$17.90	Management Occupations	\$44.74
Computer & Mathematical Occupations	\$35.58	Office & Administrative Support	\$15.68
Construction & Extraction Occupations	\$23.74	Personal Care & Service Occupations	\$11.38
Education, Training & Library Occupations	\$20.39	Production Occupations	\$15.60
Farming, Fishing & Forestry Occupations	\$12.73	Protective Service Occupations	\$17.14
Food Preparation & Serving Related Occupations	\$ 9.40	Sales & Related Occupations	\$11.90
Healthcare Practitioners & Technical Occupations	\$29.97	Transportation & Material Moving	\$14.41

Source: DEED -Labor Market Information: OES Second Quarter, 2009.

Utilities

<u>Utility Type</u>	<u>Utility Name</u>	<u>Utility Phone</u>	<u>Contact</u>	<u>Contact Phone</u>
Electricity	Xcel Energy	(800) 481-4700	Glen Kuhl	(651)385-1004
Natural Gas	Xcel Energy	(800) 481-4700	Glen Kuhl	(651)385-1004
Wastewater	Winona City Public Works	(507) 457-8274	Keith Nelson	(507) 457-8274
Water	Winona City Public Works	(507) 457-8274	Keith Nelson	(507) 457-8274

Water

Water Source:	Wells
Storage Capacity:	8,000,000 gallons
Pumping Capacity:	8,000 gallons/minute
Average Demand:	3,500,000 gallons/day
Peak Demand:	5,000,000 gallons/day
Total Water Hardness:	220 ppm
Industrial Water Rate:	Qtr. Service chg. Varies by meter size

Wastewater

Treatment Type:	Mechanical Plant
Capacity of Plant:	9,600,000 gallons/day
Average Demand:	3,917,750 gallons/day
Peak Demand:	6,667,000 gallons/day
Usage Charge:	Commercial: 80% of water rate

Communications

Telephone Information

Local Telephone Company:	Qwest	HBCI	Charter
Telephone Number:	1-800-603-6000	1-507-474-4000	1-800-581-0081
Contact:	Christie Penny	Customer Service	Customer Ser.
Telephone Number:	(303) 787-7054	(507) 474-4000	(800) 474-4000
Digital Central Switch:	Yes	Yes	Yes
Equal Access Market:	Yes	Yes	Yes
Extended Area Service:	Yes	Yes	Yes
Custom Calling Features:	Yes	Yes	Yes
Customized Local Area Services:	Yes	Yes	Yes
Current Technologies:	DSL, ISDN, T1, Fiber Optics	PRI, T1, Fiber Optics	

Internet Service

Local Public Internet Access Site:	Yes
Multiple Internet Service Providers:	Yes
Speed of Service:	384, 1.5, 3, 4, & 5 MEG
DEED Certification as E-Commerce Ready:	Yes

Newspaper Information

<u>Newspaper Name</u>	<u>Telephone</u>	<u>Frequency</u>
Winona Daily News	(507) 453-3500	Daily
Winona Post	(507) 452-1262	Bi-Weekly

Additional Telecommunication Providers

<u>Telecommunication Type</u>	<u>Provider Name</u>	<u>Phone</u>
Local Phone Company	DTI	1-877-742-5384 (507) 452-2303
Other	HBCI	1-888-474-9995 (507) 474-4000
Other	Charter Communications	1-800-581-0081

Commercial Transportation & Shipping

Highway Information

<u>Interstate</u>	<u>Miles From City</u>	<u>Load Limit in Tons</u>	<u>Seasonal Limit in Tons</u>
I-90	6	10	
<u>Four Lane</u>	<u>Miles From City</u>	<u>Load Limit in Tons</u>	<u>Seasonal Limit in Tons</u>
US-14	Within	10	
US-61	Within	10	
<u>Other</u>	<u>Miles From City</u>	<u>Load Limit in Tons</u>	<u>Seasonal Limit in Tons</u>
MN-43	0	10	

Truck Information

Truck Lines:	9
Truck Terminals:	6

Navigable Water Information

<u>Water Name</u>	<u>Depth</u>
Mississippi River	9 Feet

Commercial Transportation & Shipping (con't)

Rail Information

<u>Rail Line</u>	<u>Frequency</u>	<u>Reciprocal Switching</u>	<u>Distance to Main Line</u>	<u>Passenger Service</u>
Amtrak	Daily	No		Yes
CP Rail	Daily	Yes		No
DM&E	Daily	No	1	No

Air Service Information

	<u>International</u>	<u>Local Regional</u>
Name	La Crosse Municipal Airport	Winona Municipal Airport
Location	La Crosse, WI	Winona
Miles to	28	0
Longest Runway Length	8,536 Feet	5,199 Feet
Surface Type	Paved	Paved
Lighted	Yes	Yes
Customs	No	No
Service Type	Charter, Commercial, Freight, Jet	Charter, Commercial, Freight
Navigational Aids	BEACON, ILS, VOR/DME	ILS, VOR/DME
Weather Info Systems	PUBLIC TV, SAT VIDEO WEATHER	AWOSA/MNWAS
Major Airlines	American Eagle, Midwest Express, Northwest	

Housing & Commercial Activity

Housing Information

Single Family Units:	6,093	Percentage of Owner Occupied:	58.1%
Multiple Family Units:	4,394	Median Sales Price:	\$156,986
Mobile Homes:	57	Median Rent:	\$620
Number of Units Built Since 2000 Census:	771	Number of Building Permits for 2008:	985
Value of Residential Building Permits for 2008:	\$26,739,412	Vacancy Rate:	3% (2000 Census)

*Source: Maxfield Research, City of Winona Community Development

Commercial Activity Information

Number of Commercial Building Permits for 2008:	120
Value of Commercial Building Permits for 2006:	\$16,032,438

Business & Community Services

Retail Sales Information-City of Winona

<u>Year</u>	<u>City Gross Retail Sales</u>	<u>Taxable Retail Sales</u>
2004	\$549,001,000	\$219,550,000
2003	\$539,460,000	\$206,150,000
2000	\$506,610,000	\$205,690,000

*Source: MN Dept. of Revenue

Financial Institutions Information (December 2006)

<u>Name</u>	<u>Phone</u>	<u>Total Assets</u>
Merchants National Bank of Winona	(507)457-1100	\$522,479,732
Winona National & Savings Bank	(507)454-4320	\$259,468,000
Wells Fargo Bank - Winona	(507)457-1390	\$185,000,000
Wells Fargo Home Mortgage, Inc. - Winona	(507)457-1300	\$100,000,000
Fortress Bank	(507)452-5202	\$ 56,000,000
Home Federal Savings Bank	(507)453-6460	\$ 38,500,000

Business & Community Services (con't)

Lodging & Meeting Facilities Information

<u>Facility</u>	<u>Number of Facilities Available</u>	<u>Facility Size</u>	<u>Teleconferencing Available</u>
Hotel/Motel	11	Rooms	No
Conference/Meeting Facilities	13	Banquet/Theatre Style	Yes
		Classroom/Conference	Yes

Lodging Medical Facilities Information

<u>Facility Type</u>	<u>Number of Facilities</u>	<u>Total # of Beds</u>
Clinic	5	
Dentist	22	
Doctor	55	
Hospital	1	99
Nursing Home	3	

Local Transit Information

<u>Service</u>	<u>Available</u>	<u>Local Transit Providers</u>	<u>Transit Type</u>	<u>Name</u>
Inter-City Bus	Yes	Inter-City Bus		Greyhound
Intra-City Bus	Yes	Inter-City Bus		Jefferson
Tax/Cab	Yes	Intra-City Bus		Winona Transit
Disabled Transportation	Yes			

Library Information

<u>Name</u>	<u>Internet Access</u>
Southeast Libraries Cooperating	Yes
Winona Public Library	Yes

Recreation Information

Facilities - Visitors' Information Center, Polish Cultural Institute, Winona Aquatic Center, historical museum, two recreation centers, senior citizen center and over 24 parks and playgrounds.

Festival/Arts – Great River Shakespeare Festival (www.grsf.org), [Theatre Du Mississippi](#), Steamboat Days, Victorian Fair, Polish Heritage Days, Winter Carnival. Winona Community Theater, Winona State University Productions, Winona Fine Arts Commission, Winona Municipal Band, St. Mary's University.

Service Organizations - There are over 200 clubs and organizations in the Winona community.

Education

Post-Secondary Information

<u>Nearest Technical College & Specialty</u>	<u>Location</u>	<u>Miles To</u>
Minnesota State Technical College Southeast	Winona	0

<u>Nearest Community College & Specialty</u>	<u>Location</u>	<u>Miles To</u>
Rochester Community and Technical College	Rochester	45

Education (con't)

<u>Nearest Public College/University & Specialty</u>	<u>Location</u>	<u>Miles To</u>
Winona State University	Winona	0
St. Mary's University – Winona	Winona	0

Local K-12 Information

<u>School Type</u>	<u>Number of Schools</u>	<u>Enrollment</u>	<u>Grades</u>	<u>Ratio</u>
Elementary	6	2,106	K-5	16.15/1
Middle School	1	1,106	6-8	18.5/1
Senior High School	1	1,361	9-12	24.9/1
Private/Parochial	3	1,361	K-12	
Charter	3			

School District:

Telecommunications Use Available at Local K-12:	Yes
High School Graduates Attending Post-Secondary:	73%
State Wide Average:	65%

Government

Structure Information

Organization:	Council/Manager
Budget:	\$39,711,667
City Bond Rating:	Moody's - - Aa2
Comprehensive Land Use Plan:	Yes
Locally Controlled Loan Program:	Yes
Recycling:	Yes
Fire Insurance Rating:	3
Industrial Plans Approved By:	City Building Official, Planning Commission

Public Protection Services

<u>Service Type</u>	<u>Regular</u>	<u>Part-Time</u>	<u>Volunteer</u>	<u>Seasonal</u>
Fire	22	27	---	---
Police	39	---	23	---
Sheriff	62	6	40	4
EMT	21	21	---	---

Property Taxes-City of Winona

2006 Property Tax Information

Municipal Tax Rate	30.772%
County tax Rate	44.517%
School Tax Rate	13.078%
Misc. Tax Rate	1.928%
Total Tax Rate	90.295%

2006 Taxable Market Value Information

Commercial/Industrial	\$ 310,666,600
Residential	\$ 890,958,000
Other	\$ 202,044,300
Total	\$1,403,668,900

Source: League of Minnesota Cities based on Minnesota Department of Revenue tax abstracts.

Industrial Sites

Building Name Address City, State Zip Code	Type of Building Total Bldg Sq Ft Total Available	Contact Name Organization Phone Number
The Winona Knitting Mills 902 East Second Street Winona, MN 55987	Industrial 150,000 150,000	Lucy McMartin Port Authority of Winona (507) 457-8250
Winona Waters 111 Market Street Winona, MN 55987	Office Space	Lucy McMartin Port Authority of Winona (507) 457-8250

Land Site Address City, State Zip Code	Space Available Build To Suit Zoning	Contact Name Organization Phone Number
Technology Industrial Park Frontenac Drive Winona, MN 55987	19.0 Acres No Industrial	Lucy McMartin Port Authority of Winona (507) 457-8250

Contact Information

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