



DEMOGRAPHICS

Founded by a steamboat captain in 1851, Winona's location on an island in the Mississippi River made it a transportation hub and one of the world's richest cities by 1900. This legacy remains in the form of historic buildings, an ongoing harmony with the river, and an economy that still thrives. Surrounded by bluffs and water, the beauty of Winona reflects the high quality of employment, education, and recreation its residents enjoy.

Population

	2014 <i>Estimate</i>	2010 <i>Census</i>	2009 <i>Estimate</i>	2008 <i>Estimate</i>	2000 <i>Census</i>
City	28,107	27,592	27,474	27,582	27,069
County	52,377	51,461	49,980	50,209	49,985
City Households	11,231	10,812	10,888	10,680	10,301
County Households	21,305	19,414	19,731	19,541	18,744

Source: U.S. Census, State Demographer

Major Employers*

Employer	NAIC	Products/Services	Employees Count (FTE)
Fastenal Company	423710	Hardware and Supplies Merchandise	1398
Winona State University	6113	Colleges & Universities	907
Winona Health	622000	Healthcare	907
Winona Area Public Schools	6111	Elementary & Secondary Schools	528
TRW Automotive Electronics	335931	Industrial Machine Manufacturing (Transportation)	483
Wincraft	3159	Apparel Accessories	468
RTP Company	325991	Custom Compounding of Purchased Resins	400
St. Mary's University of MN	6113	Colleges & Universities	375
Peerless Chain Company	332618	Other Fabrication-Wire Production Manufacturing	288
Winona County	9211	Local Government	268
Watlow Controls	3345	Manufacture Electronic Temperature Controls	250
Hal Leonard	512230	Music Publishers	245
Ferrara Candy Company	311340	Manufacturer-Processed Candy	233
Merchants Bank	522110	Commercial Banking	224
HyVee	445110	Supermarkets & Other Grocery Stores	207
Cytec Engineered Materials	3252	Synthetic Resins	174
Watkins	311942	Manufacture of Personal Care, Homecare, Spices & Extracts	167

*A high quality of life makes it easy to recruit key executives and managers from outside the area.

Workforce (March, 2015)

	Winona County	City of Winona	
Labor Force	30,249	High School Degree or Higher	89.9%
Employment	29,117	Bachelors Degree or Higher	26.2%
Unemployment Rate	3.7%		

Source: MN Dept of Employment & Economic Dev. and U.S. Census



CITY OF WINONA, MINNESOTA

207 Lafayette Street • P.O. Box 378 • Winona, Minnesota 55987

Phone: (507) 457-8250

Fax: (507) 457-8212

Web: www.cityofwinona.com

www.portofwinona.com

Occupation & Wage Data for the Southeast Region of Minnesota

Accountant & Auditor	\$29.58	Office & Administrative Support	\$16.66
Computer Support	\$22.75	Production Worker	\$14.67
Computer Programmer	\$37.69	Receptionist/Information Clerk	\$13.61
Healthcare Support Workers	\$13.95	Tool & Die Maker	\$24.63
Machinist	\$21.28	Truck Driver, Heavy	\$19.39
First Line Supervisor	\$26.13		

Source: OES 4th Quarter 2014 (SE Region)

Housing Information

Single Family Units: 6,275	Percentage Owner Occupied: 55.9%
Multiple Family Units: 4,310	Vacancy Rate: 5.8%
Median Rent: \$603	Average Sale Price Home: \$155,547
Number of Building Permits for 2014: 757	Value of Building Permits for 2014: \$8,515,072

Source: Maxfield Research & City of Winona Community Development

Commercial Activity Information

Number of Commercial Building Permits for 2014: 116
 Value of Commercial Building Permits for 2014: \$23,196,034

Retail Sales Tax:

Winona County taxable sales for 2013/2014 (includes City)	\$ 849,294,000
City of Winona taxable sales for 2013/2014	\$ 563,815,000

Education

Public & Private

Elementary 12
 Middle School 2
 High School 3
 Post-Secondary 3

Post-Secondary (2014-2015)

Minnesota State College Southeast Technical - 2,207
 Winona State University – 8,701
 St. Mary's University - 1,861
 Total Enrollment - 12,769

Other Information

Winona is home to a hospital, two clinics, and more than 200 dentists and doctors. There are approximately 694 hotel/motel rooms available throughout Winona. There is Inter-City and Intra-City bus service available as well as passenger rail service. The Mississippi River, Lake Winona, a municipal pool, surrounding bluffs and many local parks provide exceptional outdoor recreation.

Fastest Growing Occupation Areas

Healthcare
 Computers & Math
 Community & Social Services

Municipal Distinctions

All-American City
 Star City
 Aa1 Bond Rating
 Sister-City Partnership with Misato, Japan and Bytow, Poland

Region

Mileage between Winona and major area cities:

Rochester, MN - 45
 Mpls/St. Paul, MN - 120
 Des Moines, IA - 250
 La Crosse, WI - 30
 Madison, WI - 165
 Milwaukee, WI - 240
 Chicago, IL - 300

City of Winona, Minnesota