

WINONA FINE ARTS COMMISSION MEETING MINUTES

April 23th, 2020 (By Zoom Digital Meeting)

Present by Zoom: Roger Boulay, Alessandra Sulpy, Ben Strand, Carrie Frederich

Absent: Theresa Remick, Caitilin McCoy, Rebecca Sims

Staff: Lee Gundersheimer

Guests: Eileen Moeller, Councilperson

Item 1 Approval of Agenda

Meeting called to order at 5:36. Agenda approval was moved by Frederich, Sulpy seconded. All concurred.

Item 2 Old Business

A.) Announce Plan for Poetry Walk, and update on Stamp Design

Discussion of announcing the poems this month during Poetry Month occurred, all agreed it was good idea. Boulay requested that more than a press release, a newsletter and social media was involved. Gundersheimer will use as many formats as possible. Gundersheimer reported that Streets Department has ADA compliance concerns about the poems being placed in the main panels of sidewalk. Boulevard placement is not an issue. ½ gaps and above are not acceptable. Gundersheimer is working on researching how other poetry walks have dealt with this issue and has already requested a smaller two inch version of each poem in the designed font to try alleviate concerns. He will update at the next meeting.

B.) Discussion of Strategic Arts Plan and FAC

Boulay requested that the FAC have a meeting with the hired consultants as soon as possible to make sure the FAC was looped into the process early. Gundersheimer reported that once the contracts are signed work was scheduled to begin with research and information gathering first, the Steering Committee to meet and discuss their responsibilities and that the information and responsibility chain was Staff, Consultants and Steering Committee, then FAC, then Arts Organizations and Community at larger. All would be included. The FAC participation concerns were addressed by having two members of the FAC on the steering committee. Boulay said this was in direct contradiction to Sarvi's statement at the last meeting that the FAC would be as involved or not as they prefer. Boulay stated it was his understanding this meant that the FAC was one of the leads in the process and could and

should meet with the Planners early on and as often as needed. He requested a Zoom meeting be set up in the next few weeks if possible. Frederich agreed that it was her understanding that the FAC would have a more active role as stated. Strand said his understanding of their process was more in line with what Gundersheimer had outlined, and that was why the FAC had two members on the steering committee. They would be the main avenues of communication. Gundersheimer also reiterated that the FAC, outsided organizations, and the community would all have sessions to consult and give input. Boulay re-iterated that his request still stood and Gundersheimer said he would pass on the request to Staff for a meeting as early as possible with the Consultants and the FAC in the next few weeks.

C.) Discussion of FAC Art Packet Plan in response to Covid

Boulay presented his proposal for the Art Packets as a response from the FAC to the Covid Crisis. It follows the minutes. A discussion occurred with all present in agreement that the idea should move forward. Strand mentioned Jimmy Jams, might help with some distribution. Frederich will speak to MMAM to see if they would like to partner. Sulpy will work on contacting the three education consultants for lesson plans that will center around a theme that they come up with, attention to a wide group of users will be employed- from early age to adult. Distribution is still a need for solving. A google form will be created to ask for participation and to assist with delivery. Gundersheimer mentioned that pickups at local business that are doing take out could occur to assist with a more diverse and wide range of users and benefit another facet of the community along with the users. The FAC seemed that this would add an element of safety risk to the project and would be considered, but was not preferable. Gundersheimer also asked if ordering 100 packets first and seeing how that went would make sense. 100 is still a great deal to distribute and 200 more leftover might be unsound. Boulay assured the FAC that he felt these would be very easy to distribute even long after the stay at home was lifted and that shipping is so questionable now, that multiple orders might add a very unhelpful delay. A motion by Selpy was made to move forward and seconded by Frederich. All voted yes. Boulay asked Gundersheimer to order 300 units of the chalk (or whatever inventory was possible up to 300) from the link in the proposal to be shipped to his home to make the packets. He asked if the City would provide 300 business size envelopes and the photocopies and paper and copying for the 900 pages of lesson plans, and a few rolls of scotch tape. Gundersheimer said he would inquire.

Item 3: Meeting Adjourned- At 6:33 pm, a motion to adjourn was made by Strand. Selpy seconded. Meeting adjourned.

Winona Fine Arts Commission Community Art Pack Proposal

4/23/2020

Overview:

This proposal is an attempt to introduce creative expression and build community through art. It provides creative activities for Winona residents to alleviate some of the stress of the quarantine caused by the Covid-19 pandemic. The goals of this proposal are the following:

- Provide a creative outlet to Winona City residents
- Offer high-quality art education in a time of crisis
- Bring attention to the power of art as a therapeutic mechanism for the effects of having to "Shelter in Place"
- Connect Winona residents through a shared activity
- Encourage residents to spend time safely outdoors, which is greatly beneficial for health

Proposal specifics:

The Fine Arts Commission will create an "art pack" that is comprised of a set of sidewalk chalk and three lesson plans authored by local art educators. Any resident how wants an "art pack" can obtain one. The packs will be a simple brown, paper bag that contains a pack of sidewalk chalk, printed paper with lesson plans and suggested ways to share results online with hashtags. It essential that everything is part of a single kit. Potential hashtags: #Winonachalk #WinonaFAC

Initial drafts by art educators:

Brianna Haupt:

Hello! Thank you for reaching out to me. This sounds like a great idea! Would the "lesson plan" be a printed piece of paper that goes along with the chalk? I have an idea of making picture puzzles: images of things that put together would make a word or phrase. Another fun chalk activity would be how to draw a sunset.

Holly Al-Abad:

Would love to help in any way I can. For neighborhoods, people can draw out activities/games for those walking to perform/enjoy as they go past. They could make Kandinsky circles in the grid sidewalk boxes, filling them with bright colors. Something that I find popular with kids are drawn 'props' or backgrounds for them to create photo ops. (Different wings, balloons, surfboard, etc.) You can make 'stained glass' style pictures, or just segmented sections to color in, with tape.

Budget:

Item	Description and cost	Total
Sidewalk chalk	<u>Chalk set</u> (link below copied again below): 3.98 per set.	X 300 sets: \$1194.00
Lesson plans	Specific lesson plans commissioned from Sarah Johnson (Winona Creative Laureate), Holly Al-Abad (local resident and art teacher in La Crescent school systems), and Brianna Haupt (local art educator) \$125.00 each (\$25 an hour x 5 hours)	\$450.00
Paper for lesson plans/information	Quantity needed: \$1200 sheets, minimum?	???
Paper bags to contain materials	Quantity needed: 300 initially	???
Shipping (Chalk)		???

Link to chalk set: https://shop.craftsdirect.com/darice-jumbo-sidewalk-chalk-082676243707-23270/?currency=USD&gclid=Cj0KCQjwj7v0BRDOARIsAGh37iqNyRb57aACnWcRVC0US1QjMuYQh8SVSaQziHqs_hJKaBZ0QO5-2AaAi3FEALw_wcB