



## **Comprehensive Plan Update: Historic Preservation Subcommittee**

### Summary

Subcommittee crafts goals and policies to address Heritage Preservation work conducted in Winona

### Examples of discussion topics/focus areas:

- Updated citywide survey
- Goals for updating City of Winona Heritage Preservation Ordinance
- Education goals for the Heritage Preservation Commission
- Heritage Preservation review for projects
- Historic Preservation Ideas and Issues from Comprehensive Plan Phase 1 Engagement (see next page)

### Overall Committee Product:

**In accordance with Winona's 2045 vision, city values, and Comprehensive Plan Overarching Themes; past preservation plans and appropriate new goals, objectives, and policies/actions identified by the subcommittee are recommended for incorporation into the Comprehensive Plan.**

### Committee Timeline:

- March/April-July 2022
- One to Two meetings per month – 1-1.5 hours long

# Historic Preservation

## Issues and ideas

1. Balancing historic standards with building reuse and reinvestment.
  - historic preservation is good but seems to stop development - it's too expensive and there's no ROI - (city needs to) continue to incentivize this and give grants for this
  - -limitations imposed by downtown overly puts crimp on property owners use of buildings
  - There are some entities I didn't know about--history board said I couldn't put a shipping container in the parking lot. I've gotten a cease and desist from the city about something else. I have to wear a lot of hats--for me to try and grow my small business at the same time I'm jumping through hoops, that's kind of difficult. can we have some agility to change some stuff, especially with historical restrictions.
  - Signage- way too strict (historic requirements). in old times- it was this beautiful mess
  - Repurpose historical buildings in new and different ways
  - Making sure that we look at the assets we have in the community, and try to think outside the box and maximize their usefulness. Masonic temple has huge possibilities, happy with the investment so far - we hope that that investment will continue, so it actually can be an asset/bring money in. a building like that is a huge asset to this city
  - (historic building) reuse has some flexibility - that's important to understand. There's lots of examples of reuse where you are allowed to change things in ways that are acceptable. Adding onto properties when needed, and so forth. complex but there's flexibility there.