

# CAMPAIGN FINANCIAL REPORT

*(All of the information in this report is public information)*

Name of candidate, committee or corporation Jovy Rockey

Office sought or ballot question Mayor District Winona

Type of report X Candidate report  
 \_\_\_\_\_ Campaign committee report  
 \_\_\_\_\_ Association or corporation report  
 \_\_\_\_\_ Final report

Period of time covered by report:  
 from 7/30/20 to 10/20/30

## CONTRIBUTIONS RECEIVED

Give the total for all contributions received during the period of time covered by this report. Contributions should be listed by type (money or in-kind) rather than contributor. See note on contribution limits on the back of this form. Use a separate sheet to itemize all contributions from a single source that exceeded \$100 during the calendar year. This itemization must include name, address, employer or occupation if self-employed, amount and date for these contributions.

CASH	\$ <u>6,004</u>	TOTAL CASH-ON-HAND	\$ <u>\$442.01</u>
IN-KIND	+ \$ <u>178.49</u>		
TOTAL AMOUNT RECEIVED	= \$ <u>6,182.49</u>		

## DISBURSEMENTS

Include the amount, date and purpose for all disbursements made during the period of time covered by report. Attach additional sheets if necessary.

Date	Purpose	Amount
8/24/20	Yard Signs	\$699.00
9/30/20	Park Rentals	\$66.00
*7/30-10/20	Multiple dates in time range - Fees from Fundraising website	\$225.29
	*See Attachment for cont'd*	
	<b>TOTAL</b>	<b>\$8,606.28</b>

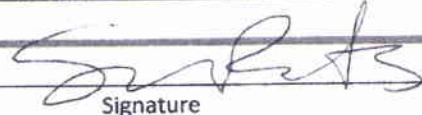
## CORPORATE PROJECT EXPENDITURES

Corporations must list any media project or corporate message project for which contribution(s) or expenditure(s) total more than \$200. Submit a separate report for each project. Attach additional sheets if necessary.

Project title or description \_\_\_\_\_

Date	Purpose	Name and Address of Recipient	Expenditure or Contribution Amount
		<b>TOTAL</b>	

I certify that this is a full and true statement.



Signature

Date

10/22/20

Printed Name Sarah Roberts Telephone (715)495-1785 Email (if available) srobertsword@gmail.com

Address 77 Chatfield St, Winona, MN 55987

Report

Office

Name

For Office Use Only:

**Contributions Over \$100**

<b>Name</b>	<b>Date(s)</b>	<b>Amount</b>	<b>Address</b>	<b>Employer Or Occupation if Self-Employed</b>
Amy Hermodson	8/12/2020	\$150.00	74 Hillside Ct, Winona, MN	Winona State University
Connie Dretske	8/14/2020	\$200.00	255 Harriet, Winona, MN	Retired
Mary Jo Klinker	8/14/2020	\$150.00	156 E 6th St, Winona, MN	Winona State University
Alicia Orlikowski	10/2/2020	\$250.00	563 Hamilton St, Winona, MN	Hal Leonard LLC
Theron & Carrie Gammell	10/8/2020	\$250.00	363 E Mark St, Winona, MN	Rochester Motorcars
Claire Richards	10/12/2020	\$200.00	1257 W Lake Blvd, Winona MN	Winona State University
Sharon Mansur	8/1/2020	\$100.00	1818 Harvester Ave, Winona, MN	Dance Artist/Educator/Bodyworker
	10/12/2020	\$10.00		
Sarah Johnson	8/3/2020	\$50.00	851 W Lake Blvd, Winona, MN	La Crosse YMCA
	8/5/2020	\$50.00		
	10/14/2020	\$25.00		
Jennifer Anderson	8/4/2020	\$100.00	327 W Broadway St, Winona, MN	Winona State University
	8/17/2020	\$100.00		
Scott Makstenieks	6/22/2020	\$50.00	156 E 6th St, Winona, MN	Winona State University
	8/12/2020	\$100.00		
Caylan Larson	6/23/2020	\$100.00	100 E Wabasha St, Winona, MN	Computer Programmer
		\$100.00		
Kara Eggers	7/9/2020	\$50.00	613 E Wabasha St, Winona, MN	Mugby Junction Coffee Roasters
	9/21/2020	\$62.00		
	10/12/2020	\$30.00		
Eric Wright	7/3/2020	\$40.00	468 E 3rd St, Winona, MN	Winona State University
	9/27/2020	\$70.00		
Douglas Nopar	8/5/2020	\$100.00	29440 Cnty Rd 17, Winona, MN	Land Stewardship Project
	8/18/2020	\$100.00		
Colette Hyman	7/7/2020	\$100.00	472 W Broadway St, Winona, MN	Winona State University
	9/30/2020	\$100.00		
Teamsters Local 120 PAC	9/30/2020	\$600.00	9422 Ulysses St NE, Suite120, Blaine, MN 55434	

**Disbursements Cont'd**

**Social Media Marketing via Facebook**

7/31/20	\$35.00
8/3/20	\$50.00
8/5/20	\$75.00
8/6/20	\$75.00
8/7/20	\$10.01
8/10/20	\$300.00
8/11/20	\$250.00
9/8/20	\$194.99
10/14	\$400.00

**Yard Sign & Door Hanging Accessories**

8/3/20	\$20.19
9/14/20	\$22.44
9/16/20	\$22.44
9/22/20	\$22.44
10/19/20	\$41.20
10/20/19	\$36.38

**USPS - Postcard Mailings**

8/11/20	\$35.00
10/13	\$847.66

**Newspaper & Radio Ads**

8/12/20	\$635.00 (WDN)
8/25/20	\$741.00 (Radio)
10/20/20	\$1,600.00 (Winona Post)

**Postcards & Posters**

8/25/20	\$1,174.75
9/8/20	\$23.50
9/30/20	\$17.00
10/8/20	\$128.50
10/9/20	\$269.00

**Misc. Marketing Materials**

8/7/20	\$303.60 (T-shirts)
8/12/20	\$65.76 (Car Magnets)
10/19/20	\$220.13 (Buttons)