

Save energy. Save money. Boost your bottom line.

Winona invites you to be a leader in helping to achieve our community's energy goals.

IF YOU ARE NEW TO ENERGY EFFICIENCY AND WONDERING WHERE TO START



- **Call Xcel Energy's Business Solutions Center**

Energy efficiency specialists can help you save time and money by guiding you on everything from improving reliability and performance to filling out rebate forms. **Call 855-839-8862**

- **Schedule a free energy assessment with EnergySmart**

The Minnesota Chamber of Commerce offers a no-cost consultation where an EnergySmart staff member will walk through the building to take a look at energy consuming equipment to identify potential strategies for reducing energy use. **Call 651-292-3902** to get started.

IF YOU WANT TO GO DEEPER AND NEED HELP WITH NEXT STEPS



- **Schedule an Xcel Energy's Turn Key Services assessment**

Consider a full-service program that includes on-site energy assessments and/or free implementation services to help your business make energy efficiency improvements. **Call 855-839-8862** or visit xcelenergy.com/TurnKey.

IF YOU ALREADY KNOW YOU WANT TO UPGRADE YOUR LIGHTING, HVAC, OR REFRIGERATION SYSTEMS

- **Call the One-Stop Efficiency Shop®**

The One-Stop Efficiency Shop offers a simple, one-stop service that helps small and mid-size business owners choose more efficient lighting, HVAC, and refrigeration equipment. Includes a free energy audit, start-to-finish oversight of the entire upgrade, and completion of all program paperwork. **Call 612-244-2427** or visit mncee.org/OneStop

If you are interested in joining a group of business leaders who are taking energy action, consider joining the Mayor's Green Ribbon Commission. The Commission will play a key role in motivating other businesses to reduce energy use and invest in renewables.

Contact John Howard, Natural Resources and Sustainability Coordinator at the City of Winona, jhoward@ci.winona.mn.us or **507-457-8273**



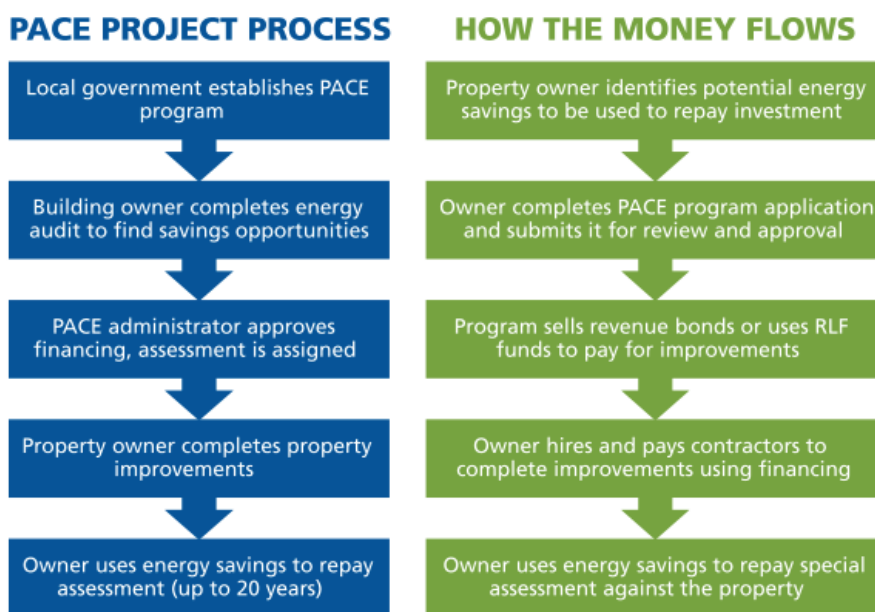
Energy Financing Options for Businesses

Once you have identified one or more energy projects your business would like to pursue, there are many different financing options.

PROPERTY ASSESSED CLEAN ENERGY (PACE)

PACE is a new way to finance energy efficiency and renewable energy upgrades for commercial property owners. Project financing is repaid as a separate item on owners' property tax assessment for a set period. PACE eliminates the burden of upfront costs by providing low-cost, long-term financing.

How does PACE work?



For more information about PACE, visit mncerts.org/pace or contact Peter Lindstrom with CERTs at plindstr@umn.edu.

TRILLION BTU FINANCING

Trillion BTU Financing is offered through a partnership between the Saint Paul Port Authority, Xcel Energy, and the Center for Energy and Environment. **More information is available at www.sppa.com.**

COMMERCIAL ENERGY EFFICIENCY LOAN PROGRAM

Commercial Energy Efficiency Loan Program provides up to \$100,000 in financing to businesses making cost-effective energy efficiency improvements. **More information is available at www.mnlendingcenter.org.**

Nonprofit organizations interested in making energy upgrades can apply for loans of up to \$25,000 through the Energy Savings Fund for Nonprofits. **More information is available at www.mnlendingcenter.org.**